

Tamara Lynn Nall

Tamara Lynn Nall lives by the mantra, “to whom much is given, much is required,” in Luke 12:48. She uses this to guide both her personal and business lives. She has a love for Christ and enthusiastically shows and tells everyone that her purpose is to fulfill God’s Will for her life. She is actively involved in her local church, St. Luke Baptist Church in Harlem, New York. She co-leads the marriage ministry, Rose of Sharon, where she is responsible for planning activities that strengthens the bonds of marriage. She also mentors several youth in the church as they develop in their Christian lives.

Tamara is the CEO of THE LEADING NICHE, an award winning and internationally recognized company known for using data and cutting-edge consulting to deliver 'actionable intelligence'. THE LEADING NICHE supports commercial and government customers in domestic and international markets, including the United States, Canada, Europe and Africa. The Firm provides big data, cybersecurity, intelligence, Health IT, regulatory/compliance and investigative/examination consulting.

THE LEADING NICHE has received numerous recognitions. Some of these recognitions include Inc. 5000 Fastest Growing Privately-Owned Companies in America; ICIC Top 100 Fastest Growing Companies; SmartCEO Circle of Excellence Award; SmartCEO Corporate Culture Award; The Network Journal’s 40 Under Forty Award; Black Enterprise 40 Under Forty Award; and the Vyne Weekly’s “Top 10 Women to Watch”; “Big Time Operator” Award; Two Year Winner of the New York Enterprise Reporter Small Business Award; Entrepreneur of the Year in Consulting and Business Services; Best Buddies “Women With a Mission” International Award; Stiletto Woman Business Award; the Brooklyn International Trade Development Center’s International Women’s Entrepreneurial Award; and the National Minority Business Council’s Global Outstanding Business Award. In addition, an MBA magazine featured her Firm in a consulting case. She is also a prestigious judge for the Stevie International Business Awards.

Besides these awards, the company’s client results have been highlighted in media channels, including the Wall Street Journal, CNBC, and Reuters.

She currently serves on the Board of the Amobi Okoye Foundation and the Marketing Advisory Committee for The University of California, Irvine. Under the administration of President Barack Obama, Tamara was appointed to The Renewable Energy and Energy Efficiency Advisory Committee. During her term, she was responsible for developing some of the nation’s export policies.

In addition to her own professional commitments, Tamara mentors seven small businesses to help them develop strategies to establish and grow their companies. Many of them have moved from home-based businesses to having their own offices and have seen revenue and profit growth increase, on average, twenty-percent (20%). In an effort to mold young entrepreneurs who may otherwise not have these opportunities afforded to them, Tamara began an internship program at THE LEADING NICHE that employs students in underserved communities and provides on-the-job training, which includes analytics and market research. Many of these interns have graduated from the program and moved on to part-time and full-time jobs that have advanced their careers. In particular, the first intern with whom Tamara worked in the program began on state assistance. This young lady, who had never worn a business suit before, went from naivety of business etiquette to supporting the work of the company and advancing in the Firm. As a graduate of THE LEADING NICHE Emerging Leaders program, this former intern now holds the #2 position for a local non-for-profit in Manhattan.

Prior to founding THE LEADING NICHE, Tamara was a Senior Associate with Booz & Company (formerly Booz Allen Hamilton). While at Booz & Company, Tamara led engagements in industries such as healthcare, retail, telecommunications, and government in the United States

and Canada. Tamara's work focused on assisting senior clients with corporate strategy, growth strategy, mergers/acquisitions, as well as restructuring and market and pricing strategies.

Tamara holds an MBA from The Harvard Business School in Boston, MA. She earned a BS degree in Chemical Engineering from The Georgia Institute of Technology and a BBA from Emory University in Atlanta, GA.

She and her husband of three years, Mr. Clement Ezeanii, reside in Harlem, New York. They love to travel and have challenged themselves to visit every state in the U.S.!