


Focused on technology and innovation as an economic driver for underrepresented communities. Increasing digital inclusion and opportunities for all.

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## SKILLS AND COMPETENCIES

- Leadership
- Diversity in Technology
- Broadband Infrastructure
- Strategic Envisioning
- Community Transformation
- Multiplatform Digital Design
- STEM Education
- Innovation Economy
- Revenue Generation

## PROFFESIONAL WORK EXPERIENCE

New York, NY

### Silicon Harlem

Co-Founder

Create and implement a strategy to transform Harlem and other inner-city urban markets into Technology and Innovation hubs. Provide next generation affordable broadband. Increase digital literacy for all citizens.

***"Digital Inclusion is key to collective success"***

02/2013 – present

### Key Achievements

- Produce an annual tech conference with over 250 attendees, expert speakers and sponsors
- Built a database of over 10,000 professionals and stakeholder contacts within 2 years
- Conducted the first independent Broadband audit for the Harlem Wi-Fi outdoor network
- Started an after school program and a summer STEM academy for High School students

### Ember Media

President, Founder

Established business infrastructure and provided leadership for an interactive content production team. Built a long-term, scalable, software development and creative agency that specialized in broadband interactive multiplatform media.

***"Creativity combined with technology is innovation"***

08/1998 - 02/2013

New York, NY

### Key Achievements

- Collaborated with President Clinton to produce over 500,000 interactive college guides for inner-city youth
- Introduced and sold over 2,000,000 patented business card size CD-ROMs, branded DigiCard
- Produced over 400 digital properties

## PROFFESIONAL WORK EXPERIENCE

### Comedy Central

Vice President, Eastern Region

09/1997 - 8/1998

New York, NY

Built a new distribution infrastructure for the network. Recruited and led a team to maximize affiliate support and network distribution.

***"Comedy is about taking risks"***

#### Key Achievements

- Achieved 50% growth within first 6 months
- Maximized distribution of the critically acclaimed animated show "South Park"
- Negotiated affiliate Agreements with Top 3 Cable Operators

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### Sega Channel

Sr. Vice President Sales and Marketing

12/1994 - 09/1997

New York, NY

Involved in a start-up videogame centric platform that was the first fully digital content rich network in cable television history. We created a technology that delivered interactive games to the home.

***"Interactive games lead to good decision skills"***

#### Key Achievements

- Put strategy together to achieve access to 20 million homes in the first 2 years
- Attained a subscription base of 250,000 paying customers within 18 months
- Managed external agency to develop effective marketing messages and viral video

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### Showtime Networks

Regional Director

11/1988 - 12/1994

New York, NY

Developed business strategy to improve customer loyalty and increase overall revenue to the network. Hired and trained an affiliate staff that was successful in working with distributors to market Showtime and The Movie Channel in exclusive calendar windows.

***"Storytelling can bring people together"***

#### Key Achievements

- Developed and managed the launch of The Movie Channel in New York City
- Led the network in affiliate participation to promote the network
- Created Showtime's regional strategy for product distribution and revenue growth

## EDUCATION

Harvard Business School  
Cable Executive Management Program

California State University Fullerton  
B.A., Communications, Minor in Business

## HONORS AND AWARDS

<b>Year</b>	<b>Award/Project</b>	<b>Client/Organization</b>
2015	Trailblazer Award	Rainbow Push
2015	NYC Proclamation	Manhattan Borough President
2014	Inducted into the US Library of Congress	The History Makers
2013	Business Person of the Year	Harlem Business Alliance
2010	"The Key" installation	Clinton Presidential Library
2008	Creativity Award / Read and Rise	Scholastic
2007	Creativity Award / YouInnovate21	Scholastic
2006	Model of Excellence	NAMIC
2006	World Gold Promax / Deadliest Catch	Discovery Networks
2005	Leadership Through Innovation	The Executive Council
2003	Astrid Award / Experience NYIT	NY Institute of Technology
2001	ID Mag / Fire Museum Interactive Kiosk	NYC Fire Department

## AFFILIATIONS

<b>Organization</b>	<b>Position</b>
NYC Commission on Public Information and Communication	Commissioner
Greater Harlem Chamber of Commerce	Board Member
NYC Mayor Broadband Task force	Affiliate
Trusted Peer	Expert
The Armory Foundation	Board Member
Academy of Innovation and Technology School	Advisory Board

## SPEAKING APPEARANCES

<b>Host</b>	<b>Role</b>	<b>Topic</b>
New York Times	Keynote Speaker	Scholarship Awards Dinner
Horowitz Research	Keynote Speaker	Cultural Insights Forum
Creative Tech Week	Moderator	Augmented Reality
United Nations	Panelist	Diversity in the Workplace
Cablefax	Moderator	Innovation Summit
National Digital Inclusion Alliance	Moderator	Affordable Access Strategies
Congressional Black Caucus	Panelist	The American Dream on hold
New York Urban League	Guest Speaker	Impact of a degree in STEM
Media, Telecom and Internet Council	Moderator	Building Innovation Districts
Inclusive Tech Movement	Keynote Speaker	Technological future of Philly