



About Betty Ng

Betty Ng is the founder and CEO of Inspiring Diversity, LLC (“iD”), which is a collaborative community with members of all backgrounds who inspire, empower, and elevate each other to achieve goals. iD also works with organizations to drive profitability through increased employee inclusion, engagement, and performance.

Betty is a successful social entrepreneur and trailblazer who leads, inspires, networks and grows to help individuals, organizations and communities of all backgrounds succeed. As part of managing and driving all aspects of iD’s business, Betty is a tech entrepreneur, media and content creator, author, trainer, public speaker, and consultant. Betty has co-authored “PO-LING POWER™: Propelling Yourself and Others to Success” with her mother (Po-Ling Ng) and is regularly engaged to speak as well as train on PO-LING POWER™ and other empowering topics. Betty has also spearheaded the development of the PO-LING POWER™ app and platform for users to collaborate with their allies to achieve goals that matter.

Prior to founding iD in October 2016, Betty was a Senior Vice President in Moody’s Corporate Development group. In this capacity, Betty was responsible for the origination, evaluation, and execution of investment, merger, and acquisition opportunities. During her time at Moody’s (2011-2016), Betty managed various strategic initiatives and completed transactions in the U.S., Asia, Europe, Latin America, and Canada. She was also appointed as the co-chair of Moody’s Women’s Employee Resource Group (“ERG”) in New York and founded Moody’s Multicultural ERG’s Asian Leadership Initiative. As a result of her impactful work in Diversity & Inclusion and overall career success, Betty was honored as the Chinese-American Planning Council’s (“CPC”) first “Corporate Trailblazer” (2015) and nominated for Ascend’s “Inspirational Leader Award” (2016).

Prior to joining Moody’s, Betty served in two roles at Citigroup (2004- 2009), including more recently, Director of Citibank NA Finance/M&A. Prior to that, Ms. Ng worked as a Vice President in Corporate Strategy & M&A for the Citigroup parent and spent most of her time working on various strategic and M&A initiatives in China.

Betty started her career at Arthur Andersen (1993-1999) and was based in San Francisco and Beijing, China. In addition to helping grow Arthur Andersen’s then nascent China business, she also led the development and implementation of new initiatives at American Express and CPC. Having benefited greatly from CPC’s programs as a youth, Ms. Ng sought and received a grant from Harvard Business School in 2001, which allowed her to develop a sustainable youth employment program for CPC.

Betty holds an M.B.A. from Harvard Business School, a B.A. in Economics with honors from Stanford University, and an executive education certification for the Advanced Leadership Program for Asian-American Executives from the Stanford University Graduate School of Business. She also is a California Certified Public Accountant (Inactive Status) and an Advanced Certified Open Water Diver. In her spare time, Betty enjoys traveling the world with her husband (Darin) and two young children (Moorea and Jasper). She is also helping Moorea and Jasper write a children’s book based on the PO-LING principles.