

Albert Shen Bio

Albert Shen is currently serving as a Senior Advisor in Advanced Technology and Research at Toyota North America in Plano, TX where he is developing next generation mobility strategies on transportation innovation and to integrate new mobility technologies with federal, state & local governmental transportation initiatives. Previously, he was appointed by President Obama to be the National Deputy Director of the U.S Department of Commerce, Minority Business Development Agency. His role was to create U.S. jobs by developing federal policies; new impact investment models and other new business innovation initiatives that promote the growth and global competitiveness of businesses owned and operated by minority and immigrant business owners.

As National Deputy Director, Shen oversaw the operations of a 60-person, \$32 million dollar federal agency. He also led the department in generating over \$8.1 billion in contracts and financing transactions as well as \$1B in M&A activity for minority owned businesses. Shen leveraged his background as a minority business owner himself for 15 years as CEO of Shen Consulting, Inc., a successful infrastructure engineering consulting firm that developed projects such as the Seattle Tacoma International Airport's Rental Car Facility Program (a \$400 million program) to advance federal & local governmental policy in order for minority businesses to grow. During his time in Seattle he was also appointed by the Washington State Governor to serve as the Chair of the Board of Trustees of the Seattle Community Colleges. In 2013, he took the step to be a political candidate and ran for Seattle City Council in order to advocate for small businesses.

His experience in the private, governmental, and political sectors offers a unique look into how business, politics and government can collaborate to strengthen American enterprise and ultimately, our economy future. He is passionate about the power of unlocking the nation's potential for continued economic strength and success through innovative diverse teams, leveraging diverse talent to conduct business globally and leveraging government resources and programs to help move local communities forward.

ALBERT SHEN

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SENIOR GOVERNMENTAL EXECUTIVE QUALIFICATIONS

Former Presidential Appointee with White House, Congressional, State, Local Government Legislative Advancement and Private, Non-Profit, & Political Experience.

Award-Winning, Thought Leader, Performance Proven, & Entrepreneurial Leader with 15+ years of relevant experience in Board of Director governance, construction & program management, executive leadership, diversity & inclusion, domestic & international economic development, government affairs, community relations, social impact investment, political advocacy, and corporate social responsibility. Proven track record of success shaping and supporting the attainment of strategic goals, driving innovation, mitigating risks, maximizing ROI, and creating a strong corporate culture.

CORE STRENGTHS

- Collaborative Executive Leadership (Public, Private, & Non-Profit)
- Social Impact Investment/Entrepreneurship Growth
- Government Relations and Affairs (Local, State, & Federal)
- Board Governance and Executive Management
- Data Governance Based Solutions
- Keynote Speech Delivery/Public Speaking
- Federal, State, & Local Government Policy Processes
- Smart City Technology Innovation & Mobility Initiatives
- Innovation, Entrepreneurship & Economic Development
- Business & Community Engagement
- Media Relations & Social Media Initiatives
- Fluent in Conversational Mandarin Chinese

CAREER ACCOMPLISHMENTS

- Translated business acumen into high-level governmental Board of Director appointments of large economic development organizations and higher educational institutions as a successful entrepreneur.
- Ran for local political office that outraised an incumbent local elected official and leveraged an election loss into a high level Presidential appointment.
- Worked alongside the National Director as National Deputy Director to transform a federal agency into a collaborative, effective and efficient organization that is now highly sought out on supplier/workforce diversity solutions, business incubation, economic development, social impact initiatives, and international trade initiatives.
- Led organizations and businesses successfully through municipal, state, and federal governmental processes to achieve organizational objectives.
- Selected to the Final 2016 Class of the White House President Obama Leadership Workshop. A competitive White House program that develops executive senior leadership and management skills for 30 elite senior level executive appointees from across the administration each year.

PROFESSIONAL EXPERIENCE & SELECT ACHIEVEMENTS

Toyota North America, Dallas, TX

03/2017 - Present

Senior Advisor, Advanced Technology and Research

Lead efforts to develop next generation mobility strategies on transportation innovation and to integrate new future mobility technologies with federal, state & local governmental transportation initiatives in urban and rural communities.

United States Department of Commerce, MBDA, Washington, DC

08/2014 – 01/2017

Commerce Division that helps create and sustain U.S. jobs by promoting growth and global competitiveness of businesses owned and operated by minority entrepreneurs.

National Deputy Director (Senior Executive Service) — Appointed by President Obama to serve as principal advisor to the National Director and oversee daily operations and strategic initiatives of a 60-person, \$32 million federal agency that operates 44 satellite minority business centers across the U.S. Management of 60 staff through (5) direct reports of career senior management. Oversaw and led new institutional policy, legislative strategy and programming initiatives for diverse communities on access to capital, contracts, and new domestic/international markets for internal/external stakeholders.

- Oversaw the development of the agency legislative strategy and led all efforts to engage U.S. Congressional staff & committees that were relevant to the agency: Small Business; Transportation, Economic Development & Appropriations. Presented agency priorities to various Congressional Caucuses: Black, Hispanic and Asian American and led agency processes to address Congressional inquires.
- Led agency efforts through MBDA's 44 business centers to achieve over \$8.1 billion in contracts and financing transactions that resulted in over 30,000 jobs created/retained to local economies.

- Led new agency efforts to grow minority businesses with revenues of \$1–\$25 million and positioned them to double or triple in size through mergers and acquisitions (M&A) with venture capital/private-equity firms which resulted in over \$1B in M&A activity.
- Led a new strategic initiative to successfully standardize the agency business center cooperative agreement models into a more efficient 31 franchise-operating model and integrated all new franchise centers and MBDA HQ into a new agency Information Technology Client Relationship Management System platform using the Salesforce platform.
- Created and led the development of a new federal social impact investment program, which resulted in over \$4 million to be distributed to seed new entrepreneurship & economic program initiatives (access to capital, youth entrepreneurship, technology transfer, Gulf Coast restoration, small business incubation & growth) nationwide.
- Led all agency budget processes and for the first time in 15 years, worked with the White House Office of Management & Budget and the U.S. Congress to increase the agency budget from \$30 million to \$34 million within 18 months.
- Led and developed the first ever data governance team for the agency under the U.S. Department of Commerce Open Data Initiative and unprecedented Commerce Data Service, a start-up within government.
- Strategized and led agency efforts to create a new MBDA Office of Policy and Research Department that focuses on developing new data governance driven policies which will enhance domestic/international economic development and business opportunities for minority businesses and address economic and social disparities (supplier diversity, government contracting and diversity hiring) in minority communities.
- Led a new MBDA program that partnered with the U.S. Department of Energy National Lab network to establish a technology transfer program for minority businesses to access Lab to Market and commercialization opportunities.
- Increased agency employee engagement by 14% from the previous year and led a new and improved social media campaign that resulted in an increase of over 9% website traffic from the previous year, a 46% increase in Twitter/Facebook followings, and grew the agency LinkedIn presence by over 7%.
- Transformed MBDA onto the international trade platform by launching a new Asian Pacific Economic Cooperation (APEC) Small Medium Enterprise (SME) business delegation as part of APEC Leaders Week. Formed the first ever 25 SME business MBDA trade delegation to be part of the official Presidential U.S. Trade APEC delegation to the inaugural event in Manila, Philippines. Also led a fact-finding MBDA trade mission to Chengdu, China that will open opportunities for U.S. businesses on China's Smart City Initiative.
- Served as the principal agency lead for all White House engagement efforts on the Trans-Pacific Partnership (TPP) trade agreement and represented the Obama Administration at numerous TPP external stakeholder-speaking engagements.

TRANSPORTATION PROJECT & CONSTRUCTION MANAGEMENT EXPERIENCE

CEO - Shen Consulting, Inc. 1999-2014

Owned and operated an engineering consulting firm that focused on aviation and marine division program, project, and construction management; civil, environmental, and transportation engineering; intelligent transportation systems (ITS) planning and design; utility management/coordination; various permitting processes and storm water/water quality protection.

- Over 15 years of experience managing and completing major airport and marine capital development, transportation, and heavy civil projects at the Port of Seattle. This includes landside, airfield, terminal, and environmental projects.
- Prime project & construction management firm for the Seattle-Tacoma International Airport 16L Runway Rehabilitation Project (\$100 million) and the Seattle-Tacoma International Airport Rental Car Facility Program (\$400 million).
- Project Manager for the Seattle-Tacoma International Airport Storm Water Retrofit Program (\$100 million)
- In less than 5 years, grew gross annual revenue 900%—from \$100,000 to \$1+ million/year and grew staff 250% by building strong ties to the community through volunteer work and community advocacy.
- Won \$5.5 million in contracts when competitors were closing their businesses after the recession hit in 2008.
- Project manager to obtain over 200 building permit approvals from 30 various local jurisdictions for building cellular towers for what is now the T-Mobile Network in the Pacific Northwest.
- Experienced with managing all aspects of airport construction & environmental projects (pre-design, design, cost estimating, scheduling, cost forecasting, risk analysis, operational impacts, wildlife safety, public safety, and health & safety).

POLITICAL CANDIDATE CAMPAIGN EXPERIENCE

Seattle City Council Candidate, 2013 – Raised \$185,000 for a non-partisan local city council race, gaining major endorsements from The Seattle Times Editorial Board, The Seattle Chamber of Commerce CASE PAC, Seattle Fire Fighters Local Union 27, Aerospace Machinists 751, other local political organizations, minority community organizations, and numerous Washington State Legislature and U.S. Congressional Representatives.

<http://www.seattlechannel.org/misc-video?videoid=x21501>

BOARD APPOINTMENTS, COMMUNITY SERVICE & AWARDS

- 2012 U.S. Small Business Administration Region 10 Minority Champion of the Year Award
- 2012 Dallas/Fort Worth U.S. Pan Asian American Chamber of Commerce Top 10 Business of the Year Award
- 2012 U.S. Pan Asian American Chamber of Commerce Top 100 Business of the Year Award
- 2011 Honoree, Asian American Pioneers in Social Entrepreneurship, Northwest Asian Weekly
- 2011 Outstanding Individual of the Year, Community Voice Awards, International Examiner
- 2009 City of Seattle Mayor's Small Business of the Year Awards

Board Chair, Seattle Colleges Board of Trustees – 2010–2014

<http://www.seattlecolleges.edu/district/chancellor/blog.aspx?id=43>

Led board efforts to develop overall strategic planning, policy and oversight of a \$100 million/year, 55,000 student body education institution that comprised of three separately accredited community college institutions. Led board policy and strategic initiatives to direct the administration to raise the visibility of the institution at an international level that resulted in over 20% of new tuition funding from international students. Worked with the Chancellor and other administration officials to increase the diversity of tenure faculty with a new diversity initiative of tenure faculty. This resulted in an increase of diverse tenure faculty from 6% to 35% ethnic minority faculty over a four-year period.

State and Local Civic Appointments:

- Washington State Capital Projects Advisory Review Board (CPARB) Member, 2013–2014
- City of Seattle Fire Department Capital Program Levy Oversight Committee Citizen Representative, 2011–2014
- Chair - Virginia Mason Hospital Major Institutions Citizens Advisory Council (CIC), 2011–2014
- Board of Directors, Seattle Chinatown International District Preservation Development Authority (SCIDPDA) Council Chair, 2008–2011.
- Washington State Commission on Asian Pacific American Affairs (CAPAA) Commissioner, 2009–2010
<http://nwasianweekly.com/2010/01/dec-30-five-commissioners-on-capaa/>
- Board of Directors, Washington State China Chamber of Commerce, 2012–2014
- White House Business Council Roundtable Volunteer Host Member, 2011–2014

PUBLICATIONS

- Shen, Albert, and Jennifer Rimbach. "Emerging Minority Tech Entrepreneurs: MBDA Visits NYC's Asian American Innovators." *A Medium Corporation*. Editorial, 15 July 2016. Web.
- Shen, Albert, and Alejandra Castillo [commissioned]. "Contracting Barriers and Factors Affecting Minority Business Enterprises: A Review of Existing Disparity Studies." (2016): n. pag. Web.
- Shen, Albert [commissioned]. "Minority Exporters: Characteristics and Strategies for New Business and Expansion." (2015): n. pag. Web.
- Shen, Albert [commissioned]. "The State of Minority Business Enterprises: An Overview of the 2007 Survey of Business Owners." (2015): n. pag. Web.
- Shen, Albert. "Why trade legislation matters to our families here at home and abroad." *Asian Journal*. Editorial, 11 June 2015. Web.

HIGHLIGHTED KEYNOTE SPEAKING ENGAGEMENTS

- Shen, Albert. U.S. Naturalization Ceremony. King Manor Museum, Jamaica, NY. 14 September 2016.
- Shen, Albert. "Walk Together, Embrace Differences, Build Legacies." Centers for Disease Control, Atlanta, GA. 16 May 2016.
- Shen, Albert. "Breaking the Bamboo Ceiling." Harvard University, Boston, MA. 16 April 2016.
- Shen, Albert. "Banking, Finance and Sustainable Development in Bangladesh." Harvard University, Boston, MA. 15 April 2016.
- Shen, Albert. "Foreign Direct Investment in the United States." Symposium on Asia-U.S. Partnership Opportunities. Shanghai, China. 23 March 2016.
- Shen, Albert. "Toyota Motor Sales – Power of Exchange." Dallas, TX. 16 March 2016.
- Shen, Albert. "Transpacific Partnership and Small Businesses." The White House, Washington, DC. November 2015.

EDUCATION AND PROFESSIONAL CERTIFICATION CLASSES

- University of Washington, Seattle, WA, Bachelor of Arts, Chemistry and Bachelor of Science, Environmental Science
- Brookings Institute, Washington DC, 2014–2015: "Inside the White House"; "Managing Federal Employees"; "Inside the Federal Budget".