

ALVARO BURGOS

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About Alvaro Burgos

When I founded ABC&C, my vision was to help people achieve sustainable change in a matter of months rather than years, and that vision underpins everything I do; I am passionate about helping my clients solve challenges and I work with them to transform their professional lives and consequently, their personal lives as well.

Prior to founding ABC&C, I spent over 20 years working in Corporate America within industries, such as Consumer Goods (3M), Pharmaceutical (Merck & Company), and Biotechnology (Roche-Genentech). With a solid background in business management (strategic planning, sales and marketing execution), I have an in depth understanding of leadership, communication and organizational development.



Drawing on my experience as a business manager, leading teams from 5 to 300 hundred people, -both direct and cross-functional-, has given me the knowledge and necessary tools to work with different cultures, languages, backgrounds and career paths, understanding the struggles of the everyday responsibilities and the challenges that individuals face in a fast moving, constantly changing professional environment.

As an executive-leadership coach, I work with men and women who lead and influence the direction of today's organizations. I am committed on helping them face their own challenges of achieving their business goals while developing their leadership capabilities.

As a business consultant, I help CEO's of small to mid-sized companies who want to take their business to the next level of growth, bringing clarity of the most relevant issues they need to change and provide new skills and tools to make change happen. I focus mainly on change management, effective meeting design and facilitation, group problem solving, long term vision, strategic marketing plans and value proposition design.

My clients trust me to collaborate with them; together we overcome the challenges they are facing, and I facilitate their ability to access their highest thinking levels. The result: powerful, transformational and sustainable change.

Professional Credentials:

- Executive Coaching Certification from New York University
- Career Coach Certification from The Five O'clock Club, in New York City.
- Certified in My Everything DiSC (the leading personal assessment tool to improve work productivity, teamwork and communication).
- MBA, The Gabelli School of Business at Fordham University in New York (current).

About ABC&C

At ABC&C we bring together 20 years of corporate experience to help leaders and organizations achieve their professional objectives through executive-leadership coaching and business consulting. We are proficient in both English and Spanish, and have wide experience working at global/multicultural environments. For more information, please visit www.abcforchange.com

